



LICKING
COUNTY
LIBRARY

Moving Forward

Strategic Plan 2025—2028

Mission:

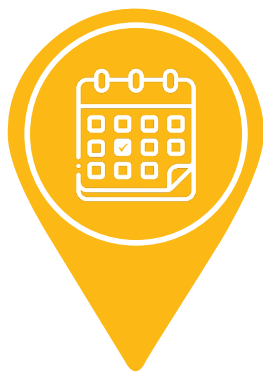
To enrich lives and communities through universal access to knowledge, lifelong learning, literacy and cultural experiences.

Strategic Priorities



Advancing Awareness and Patronage

Build a strong brand and engaged community through patron insights, informed staff, and LCL ambassadors



Programming with Intention

Design mission-aligned programs through skilled staff, strategic partnerships, and coordinated marketing



Workplace Culture

Create a high-performing environment through defined structure, open communication, and continuous professional development



Financial Sustainability and Diversification

Create a sustainable development plan that increases funds through a mix of public and private dollars



Optimizing Facilities

Provide safe, accessible, and high-quality facilities while planning for the future

Values

Community



Universal Access



Customer Service



Learning and Literacy



Stewardship



Integrity

